

Simon Group Press Release

Please refer to this number in correspondence: ARI-A-7313

ARIES ELECTRONICS REVAMPS WEB SITE TO FURTHER ASSIST DESIGN ENGINEERS

FRENCHTOWN, N.J., February 2007 -- Aries Electronics, an international manufacturer of standard, programmed and custom interconnection products, today launched a new company Web site with enhanced features and an easy-to-use interface. The new site will serve as a resource for electronic component design engineers, who can now view or download more than 200 full-spec data sheets for Aries' broad range of interconnection products.

Aries' products featured on the site include ZIF (zero-insertion-force) test sockets for DIP, PGA, PLCC and SOIC devices, Correct-A-Chip™ "intelligent connectors", adapters, BGA (ball grid array) and LGA (land grid array) sockets, and high-frequency (RF) test and burn-in sockets.

"We upgraded our Web site to make it easier for design engineers to find the information they need, when they need it," said William Sinclair, president of Aries Electronics. "The Web is about instant access to information, and the additional features we have provided on our new site will make searching for specific, high-quality products even easier."

In addition to product data sheets, the new Web site allows engineers to request product quotes, review inventory or search for local Aries distributors and representatives from whom they can purchase online, directly from the links provided. They can also find valuable, up-to-date information through the white papers and product news releases posted on the site.

For additional information, contact Aries Electronics, Inc., P.O. Box 130, Frenchtown, NJ 08825. Tel: 908/996-6841; Fax: 908/996-3891; E-mail: info@arieselec.com;

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READER SERVICE INQUIRIES: Please forward all reader service inquiries to Frank Folmsbee, Aries Electronics, Inc., P.O. Box 130, Frenchtown, NJ 08825.

EDITORS NOTE: Headquartered in Frenchtown, NJ, Aries Electronics, Inc., manufactures an extremely broad range of custom and standard interconnection and packaging products for electronics. Industry leading products include Zero Insertion Force (ZIF) test sockets for DIP, PGA, PLCC and SOIC devices; the Correct-A-Chip™ product line of "intelligent connectors"; adapters and connectors; several patented concepts for BGA (ball grid array) and LGA (land grid array) sockets; and an extensive array of high frequency test and burn in sockets. The company also specializes in meeting custom requirements for its customers.